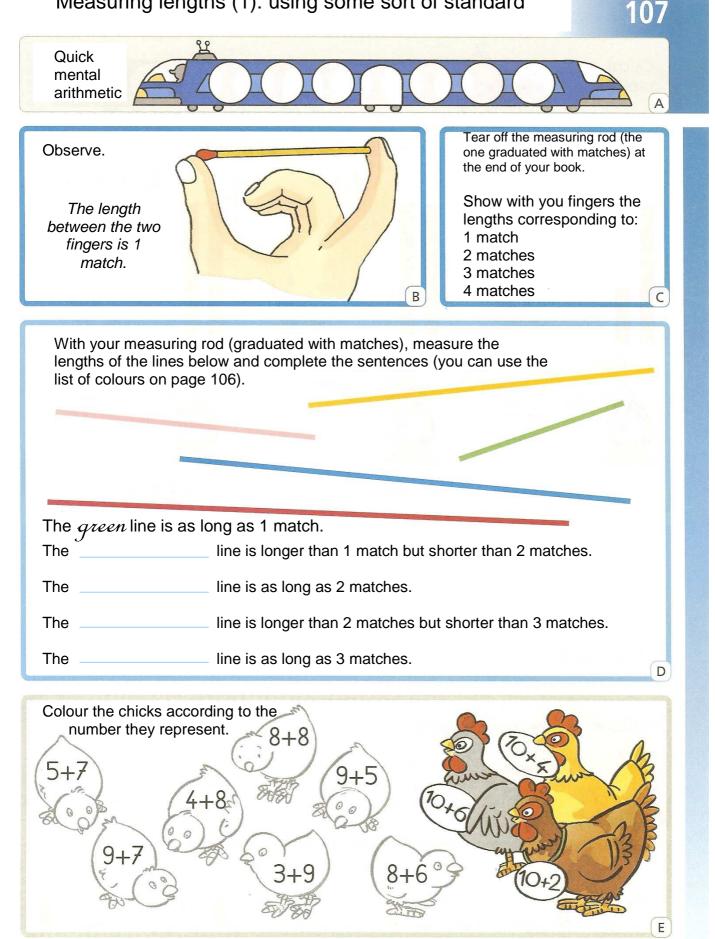
Measuring lengths (1): using some sort of standard



A. Quick mental arithmetic: Equations such as 5+n and n+5, 9+n and n+9, and doubles from 6+6 to 10+10.

B to D. Using a measuring rod with a match as a standard paves the way to using a rod graduated in centimetres (cm). Both instruments emphasize the length between two graduations: the drawing of 1 match in the first case and a coloured 1 cm-band in the second case. The equivalence between expressions such as "as long as n matches" or "measures n cm" will be underlined